



SYNERGIZING NONVIOLENT ACTION AND PEACEBUILDING

SNAP

AN ACTION GUIDE

Boycotts or dialogue? Pressure or engagement? Which approaches, and in what sequence, are most effective for building a just and sustainable peace?

Nonviolent action and peacebuilding are two powerful alternatives to violence. USIP's Synergizing Nonviolent Action and Peacebuilding (SNAP) action guide seeks to illustrate how the most strategic and effective methods from both fields can reinforce one another to advance justice, promote human rights, and build sustainable peace.

The SNAP guide is for activists looking to bring together diverse coalitions, mobilize constituencies, and shift power and peacebuilders trying to build societal awareness of key issues to open dialogue and gain leverage in negotiations. The guide is a tool for organizers, activists, mediators, negotiators, and peacebuilders, as well as the trainers and facilitators who work with these communities.

Want to learn more about the guide, take an online SNAP course, or participate in a SNAP strategic planning and skills-building workshop? Visit our website:
<https://www.usip.org/programs/synergizing-nonviolent-action-and-peacebuilding>.



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INSTITUTE OF PEACE
Making Peace Possible

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INTRODUCTION

A Primer on Strategic Nonviolent Action and Peacebuilding Processes, and Introduction to the Action Guide



UNIT 1

Synergize for Success



UNIT 2

Start Strategically for Successful Conflict Transformation



UNIT 3

Dialogue to Defuse Interpersonal Conflict and Support Coalition Building



UNIT 4

Facilitate to Develop Group Goals and Consensus



UNIT 5

Assess to Build Awareness and Better Strategy



UNIT 6

Set SMARTT Goals



UNIT 7

Innovate and Sequence Nonviolent Action Tactics to Build Power



UNIT 8

Sequencing Nonviolent Action and Negotiation Tactics for Sustainable Solutions



UNIT 9

Bringing It All Together: Strategic Planning Time Lines

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