



UNITED STATES
INSTITUTE OF PEACE



TRUMAN NATIONAL
SECURITY PROJECT



THE MCCAIN INSTITUTE
for INTERNATIONAL LEADERSHIP
ARIZONA STATE UNIVERSITY

**Risk, Recruitment and Retention:
Engaging Foreign Publics in High Threat Environments
U.S. Institute of Peace | U.S. Advisory Commission on Public Diplomacy |
The McCain Institute | Truman National Security Project & Center for National Policy**

Friday, October 24, 2014

8:00am Registration

8:30am Welcoming Remarks:

Ambassador William B. Taylor, Jr.

Acting President, U.S. Institute of Peace; Former Special Coordinator for Middle East Transitions, U.S. Department of State; Former U.S. Ambassador to Ukraine

William J. Hybl

Chairman, U.S. Advisory Commission on Public Diplomacy; CEO, El Pomar Foundation; President Emeritus, United States Olympic Committee

Ambassador Kurt Volker

Executive Director, The McCain Institute for International Leadership; Former U.S. Ambassador to the North Atlantic Treaty Organization (NATO)

8:45am Opening Remarks: ***Risk, Recruitment and Retention: An All-Hands Discussion***
The Hon. Doug Wilson, Chairman, Board of Advisors, Truman National Security Project & Center for National Policy; Former Assistant Secretary of Defense for Public Affairs

9:05am Panel I: ***Voices from the Frontlines***

Ambassador Frederick Barton, Former Assistant Secretary for Conflict and Stabilization Operations, U.S. Department of State

Stan Byers, Managing Director, SylvanFrontier; Former Senior Advisor, Office of Afghanistan and Pakistan Affairs, U.S. Agency for International Development

Erik Leklem, Former Senior Advisor for Global Defense Reform, Office of the Deputy Assistant Secretary of Defense for Security Cooperation, U.S. Department of Defense

Jean E. Manes, Principal Deputy Coordinator for International Information Programs, U.S. Department of State

Nathan I. Puffer, Adjunct Fellow, Transnational Threats Project, Center for Strategic and International Studies

Barbara Smith, Senior Director for Governance and Law, The Asia Foundation

Moderator – Matthew Rosenberg, Foreign Correspondent, *The New York Times*

10:05am Panel II: ***Leadership Perspectives on Risk, Recruitment and Retention***

Admiral James G. Stavridis, USN (Ret), Former NATO Supreme Allied Commander Europe and Commander, U.S. European Command; Dean, The Fletcher School, Tufts University

Ambassador James F. Jeffrey, Philip Solondz Distinguished Visiting Fellow, The Washington Institute; Former U.S. Ambassador to Iraq and Turkey; Former Deputy National Security Advisor

Moderator – Michael Crowley, Chief Foreign Affairs Correspondent, *TIME* Magazine



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11:05am – Break

11:20am – Breakout Sessions: ***Risk Culture, Risk Management and Risk Preparation***

Breakout sessions will provide the audience with an opportunity to reflect on points raised earlier in the day and to contribute to the discussion through one of three frameworks: The culture of risk taking within diplomatic agencies; how risk is currently managed through laws and processes at the diplomatic agencies; and how civilians are trained and cared for before, during and after their deployments.

- ***Risk Culture – The Hon. Tom Perriello***, Special Representative, Quadrennial Diplomacy and Development Review, U.S. Department of State
Caroline Wadhams, Senior Advisor, Quadrennial Diplomacy and Development Review, U.S. Department of State

This session will focus on the culture of risk-taking within diplomatic agencies—including physical, professional, and reputational—and highlight the potential ways in which QDDR recommendations could provide for less risk-averse environments.

- ***Risk Management – Ambassador George E. Moose***, Vice Chairman, Board of Directors, U.S. Institute of Peace
Arshad Mohammed, U.S. Foreign Policy Correspondent, Reuters (moderator)
This session will focus on the current structures in place for managing civilian risks within diplomatic agencies. The discussion will consider State Department changes over the last 30 years since the first Accountability Review Board, as well as possibilities and challenges for reform.
- ***Risk Preparation – Rusty Barber***, Senior Advisor for International Operations, U.S. Institute of Peace (moderator)
Rebecca Zimmerman, doctoral candidate, Paul H. Nitze School of Advanced International Studies at Johns Hopkins University
Angelic Young, Senior Coordinator, Resolution to Act, Institute for Inclusive Security

This session will focus on the training and treatment of frontline civilians before, during and after their deployments and discuss necessary policy changes in order to better prepare and care for non-military personnel serving in high threat spaces.

12:30pm ***Luncheon and Keynote Address***

Ambassador Ryan C. Crocker, Dean and Executive Professor, The Bush School of Government & Public Service, Texas A&M University; Member, Broadcasting Board of Governors; Former U.S. Ambassador to Afghanistan, Iraq, Pakistan, Syria, Kuwait, and Lebanon

1:45pm Event Ends